

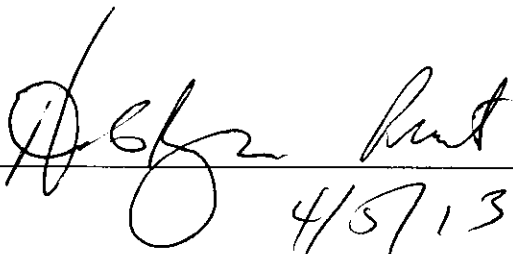
QUARTERLY ISSUES AND NEEDS REPORT  
WCLU AM WCLU FM  
1<sup>ST</sup> QUARTER 2013

1. SOUP KITCHEN FOR THE ELDERLY. Ralph Bunche Community Center set up a community soup kitchen on Mondays and Thursdays for those who don't regularly get a hot meal. WCLU AM and FM aired 200 Community announcements promoting the bi weekly event from January 7<sup>th</sup> through March 12<sup>th</sup>. Each day the Soup Kitchen reported serving an average of 56 persons. We also interviewed Ronald Burford from the Community Foundation on February 12<sup>th</sup> to encourage the community to participate.
2. ENERGY ASSISTANCE PROGRAM-On all 5 local newscasts on January 15<sup>th</sup> WCLU AM and FM aired a two part news story with Sue Haynes from Community Relief outlining the qualifications and procedures for getting help paying high heating bills this winter. January was milder than usual, but still a number of persons took advantage of the sign up for assistance with their home heating bills.
3. JOB FAIR PROMOTION-March 1<sup>st</sup>-3<sup>rd</sup> the Kentucky Career Center hosted a job fair at the Center in Munfordville for a new industry hiring in our community. The Job fair was organized to take applications for DART container in Horse Cave, KY, as they have bought the Solo Corporation and now need to hire up to 150 more employees. WCLU AM-FM aired a news story on February 27<sup>th</sup> with Eric Hensley, manager of DART promoting the event. We also aired 60 public service announcements February 27<sup>th</sup> through March 3<sup>rd</sup> promoting the job fair.
4. SEVERE WEATHER-STORM SHELTERS- March 12<sup>th</sup>, severe weather awareness week brought on a new dimension this spring with the completion of the Storm Shelters funded in part by FEMA in the communities of Park City, Austin Tracy, Hiseville, Haywood and Eighty Eight. These storm shelters are designed for the community to have a safe place to go with the advent of severe thunderstorms and tornadoes. WCLU aired a news story March 12<sup>th</sup> with Tony Richey, Barren County Emergency Management Co-ordinator explaining under what conditions the shelters would be open and what the procedures will be for making sure the community has access to the building. This news story aired on all 5 local newscasts on WCLU AM and FM
5. SURPLUS FARM MACHINERY SALE-The Glasgow Kiwanis Club is hosting a farm machinery consignment sale, which raises funds for the Kiwanis Club's local projects, plus it rids the country side of unsightly and unused farm equipment. WCLU AM and FM aired 60 public service announcements featuring Doug Hatchett with the local Kiwanis Club soliciting equipment to be sold and explaining the procedure for auctioning off the equipment. The public service announcements aired from March 9-24<sup>th</sup> and the sale was held on March 25<sup>th</sup> at one of the local tobacco warehouse sites. The public service announcements were 60 seconds in length.

6. INCOME TAX PREPARATION- The local chapter of the AARP is again hosting clinics to help the elderly prepare their tax returns. These events were held weekly at the Lera B. Mitchell clubhouse. WCLU aired 30 public service announcements with Marjorie Town, local director for the AARP outlining the dates and times for the clinics as well as the specific materials those people taking advantage of the service needed to bring. These announcements ran on WCLU AM-FM March 16<sup>th</sup> through 25<sup>th</sup>.

7. MARCH MADNESS- With Barren County High School hosting the district Boys and Girls Basketball tournaments WCLU was asked to help promote the lane changes and changes in parking to accommodate the tournament traffic. On March 4<sup>th</sup> and 5<sup>th</sup> WCLU AM-FM aired a two part story in all 5 of our local newscasts with Athletic Director Bob Blair at Barren County High School outlining the procedures for ingress and egress as the tournament progresses throughout the week. This seemed to be a big help as people planned their tournament visits.

8. BEAN SOUP DAY-OVARIAN CANCER AWARENESS. On March 29<sup>th</sup> the Glasgow B and PW club hosted their annual bean soup day, as an awareness day and fundraiser for ovarian cancer awareness in our community. The event was held from 10 am until 2 pm. WCLU aired 35 public service announcements with BPW club President Anetta Hunter making people aware of the opportunity. These aired on WCLU AM and FM March 2<sup>th</sup> through March 29<sup>th</sup>.

  
4/5/13